

Access to your business information at your finger tips with a
Web browser only ANYTIME & ANYWHERE



AceFlex B2C

Intelligent e-commerce software
for merchants worldwide

White paper

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AceFlex® B2C is robust, customizable and scalable Web-based software for multi-channel B2C e-commerce. Companies can get higher ROI, shrink operating cost, sell (flexible price levels and finance option) configurable & electronic (paid download) products, subscriptions, memberships or other services, gift certificates or cards, centralize all customer requests for cross-sell, treat loyalty clients (e-points, credits, bonuses), create and analyze marketing campaigns, review reports, process credit cards, more. It offers crucial visibility of entire sales strategy to discover and respond quickly to any client needs and thereby strengthening customer relationships while improving collaboration with suppliers and partners. The system provides companies with efficient and adjustable sales model off-the-shelf to get substantially higher profits than working under regular rules and gain competitive edge today.

Key features & benefits

Feature rich Web-based software for B2C e-commerce

SFA: sales force automation
CRM: customer management

Multi-site management
Centralized invoice processing
Business intelligence & reports

Integration of Internet sales with mail orders

Collaboration with affiliates & sales reps in real-time

Branding of your storefront
Tailoring your corporate design
Search engine optimization
Marketing & result analysis

Purchase automation

Custom templates & storefront
Advanced shopping cart

Shipping & payment options
Pre-integrated gateways
Integrated: UPS, DHL, USPS

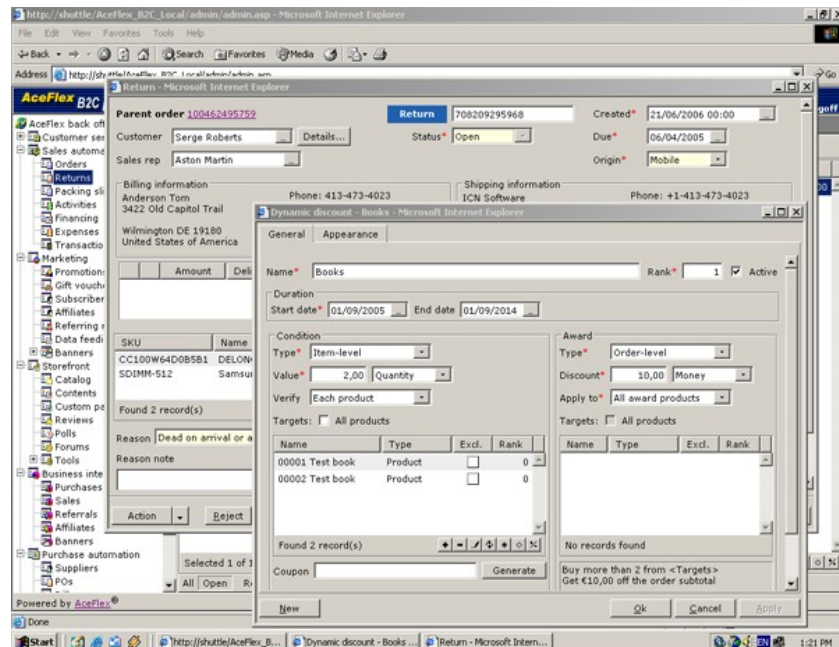
Import/export options

Get more revenue & streamline your sales/returns processing

Multi-site management & collaboration with sales reps/partners

Centralized orders/invoices & returns management (SFA)

Running & analysis of promotions in real-time



Launch efficient e-commerce site in minutes

Advanced CRM features & business intelligence reporting
Easy branding of storefront, advanced shopping cart & SEO
Flexible payment/shipping options per regions

Customer's quote



We've got a scalable and easy-to-manage system as our volume has been doubling monthly. Easy to use interface, market oriented features coming up - all this gives us comparative advantage in the long run. Thanks AceFlex !

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System requirements

Operating system: Windows 2000/2003/XP
Internet server: PWS/IIS 5.0 (or higher) & ASP
Database: MS SQL 7.0/2000 or MSDE
Hardware: CPU 1GHz, RAM 1Gb (recommended), disk space: 50Mb

Quick facts

- * Award winning e-commerce software for merchants worldwide
- * Multi-language support & success stories in more than 35 countries
- * Affordable & scalable rapid deployment of e-commerce initiative today
- * Low cost of ownership & maintenance of your e-commerce site
- * Reliable & secure e-commerce software for small/medium size business
- * Fully customizable package to meet your individual needs
- * Easy-to-use, user friendly & intuitive GUI of modular e-commerce
- * No lengthy training of your staff, no programming skills
- * Point-and-click back office management
- * Accessibility with a browser only from anywhere
- * 30-day premium support & money back guaranteed

Top 100 AceFlex® clients worldwide: www.aceflex.com/top100clients.asp

FREE consulting/estimate for your project: www.aceflex.com/proposal.asp