

Access to your business information at your finger tips with a  
Web browser only ANYTIME & ANYWHERE



# **AceFlex Cart**

Intelligent e-commerce software  
for merchants worldwide

## White paper

March, 21 2006

AceFlex® Cart is fully customizable shopping cart software for e-commerce. Easy-to-use and intuitive Web-based administration gives all clients a possibility to start working with the e-commerce solution in minutes and sell products online at a fraction of cost with/-out account creation, get notified about new orders collected, describe products in multi-language, create unlimited categories, review reports (inventory, sales), configure tax model and shipping options, process credit cards, register paper checks, money orders and bank/wire transfers, export orders into Quickbooks (.csv file) or your favorite accounting systems. The shopping cart is pre-integrated with many payment processors for the quick start.

### Key features & benefits

Web-based shopping cart software for e-commerce

Catalog management  
Customers registrations

Sales & customers reports

Branding of your storefront  
Tailoring your corporate design  
Search engine optimization

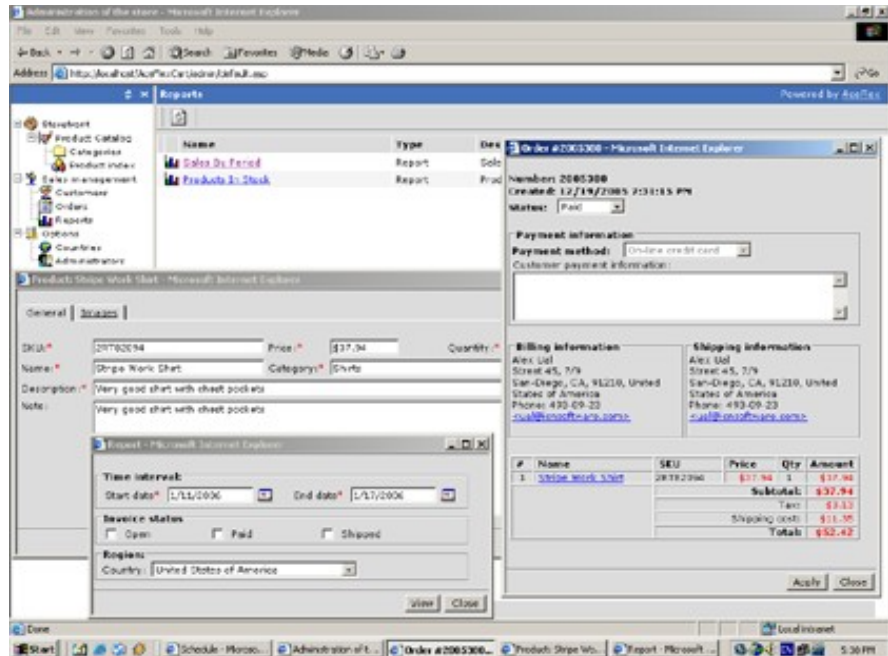
Storefront & shopping cart

Shipping & payment options  
Integrated payment gateways

Import/export options

### Launch e-commerce site in minutes

Publish your products on the Web with easy-to-use catalog  
Manage your customers & process orders at low operating cost



### Review your back office online & optimize listings

Export sales information into any accounting package  
Easy branding of storefront, shopping cart & SEO

### Customer's quote



We've got a scalable and easy-to-manage system as our volume has been doubling monthly. Easy to use interface, market oriented features coming up - all this gives us comparative advantage in the long run. Thanks AceFlex !

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### Quick facts

- \* Award winning e-commerce software for merchants worldwide
- \* Multi-language support & success stories in more than 35 countries
- \* Affordable & scalable rapid deployment of e-commerce initiative today
- \* Low cost of ownership & maintenance of your e-commerce site
- \* Reliable & secure e-commerce software for small/medium size business
- \* Fully customizable package to meet your individual needs
- \* Easy-to-use, user friendly & intuitive GUI of modular e-commerce
- \* No lengthy training of your staff, no programming skills
- \* Point-and-click back office management
- \* Accessibility with a browser only from anywhere
- \* 30-day premium support & money back guaranteed

Top 100 AceFlex® clients worldwide: [www.aceflex.com/top100clients.asp](http://www.aceflex.com/top100clients.asp)

### System requirements

Operating system: . Windows 2000/2003/XP  
Internet server: PWS/IIS 5.0 (or higher) & ASP  
Database: MS Access  
Hardware: CPU 500MHz, RAM256Mb (recommended), disk space: 10Mb