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# **AceFlex Mall**

Intelligent e-commerce software  
for merchants worldwide

## White paper

March, 21 2006

AceFlex® Mall is a full-featured customizable e-marketplace to enable vendors to trade between each other as well as offer their products to different consumers in individual storefronts. It comes as a response to requirements for a "single bill" for all orders placed in the registered stores. When a customer checks out, the relevant orders for the suppliers/vendors involved are created and send out. Company collects subscription fee/percentage of the turn-over on the e-marketplace as a commission. The software includes unlimited virtual storefronts, catalogs, joint shopping cart, sales tracking for every vendor (individual Web-based back office), order processing, merchandising options, content management, customer accounts and more. Since there is no inventory cost and tiny administrative expenses to maintain the system, it's easier to get substantially higher profits than working under regular business rules.

### Key features & benefits

E-marketplace software with individual back office per vendor

E-marketplace back office (membership management)

E-marketplace management Vendors virtual storefronts CRM: customer/contact service

Virtual multi-site management Business intelligence & reports

Branding of your e-marketplace Tailoring your corporate design Search engine optimization Marketing & result analysis

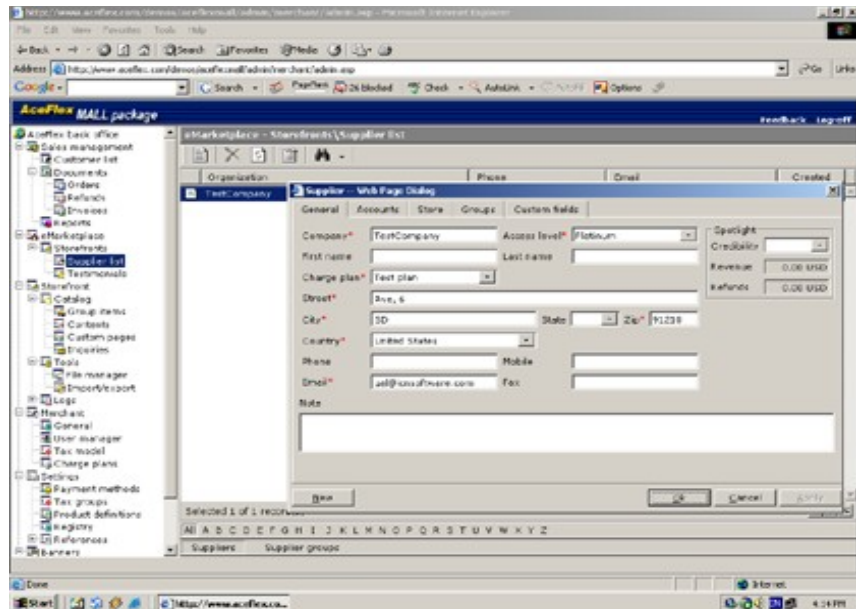
Custom e-marketplace templates Joint shopping cart

Shipping & payment options Pre-integrated gateways Integrated: UPS, DHL, USPS

Import/export options

### Establish e-marketplace for regional vendors at low cost

Creation of virtual storefronts for registered vendors & processing of commissions  
Splitting orders to individual vendors & "single bill" check-out  
Sales tracking to individual vendor, recurring billing & promotion/marketing



### Launch efficient e-marketplace site in minutes

CRM features, membership management & business intelligence  
Easy branding of e-marketplace, joint shopping cart & SEO  
Flexible payment/shipping options per vendor/supplier

### Customer's quote



We've got a scalable and easy-to-manage system as our volume has been doubling monthly. Easy to use interface, market oriented features coming up - all this gives us comparative advantage in the long run. Thanks AceFlex !

Jaben Cargman  
ADASA Hawaii, USA  
www.adasa.com

### System requirements

Operating system: . Windows 2000/2003/XP  
Internet server: PWS/IIS 5.0 (or higher) & ASP  
Database: MS SQL 7.0/2000 or MSDE  
Hardware: CPU 1GHz, RAM 1Gb (recommended), disk space: 50Mb

### Quick facts

- \* Award winning e-commerce software for merchants worldwide
- \* Multi-language support & success stories in more than 35 countries
- \* Affordable & scalable rapid deployment of e-commerce initiative today
- \* Low cost of ownership & maintenance of your e-commerce site
- \* Reliable & secure e-commerce software for small/medium size business
- \* Fully customizable package to meet your individual needs
- \* Easy-to-use, user friendly & intuitive GUI of modular e-commerce
- \* No lengthy training of your staff, no programming skills
- \* Point-and-click back office management
- \* Accessibility with a browser only from anywhere
- \* 30-day premium support & money back guaranteed

Top 100 AceFlex® clients worldwide: [www.aceflex.com/top100clients.asp](http://www.aceflex.com/top100clients.asp)